

Taha Bin Ishfaq

Sales Development Representative | B2B Lead Generation Specialist

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Portfolio: <https://tahasalesdev.vercel.app/>

Upwork: <https://www.upwork.com/freelancers/tahabinishfaq/>

Facebook: <https://www.facebook.com/taha.salesdev/>

Instagram: <https://www.instagram.com/taha.salesdev/>

Linktree: <https://linktr.ee/taha.salesdev/>

Github: <https://github.com/taha-salesdev/>

Professional Summary

Results-driven Sales Development Representative with 5+ years of experience helping businesses grow through B2B lead generation, outbound prospecting, CRM management, market research, and virtual assistance. Experienced in delivering verified, CRM-ready data and supporting international clients with accuracy, communication, and dependable execution.

Core Skills

- Sales Development (SDR)
- B2B Lead Generation
- CRM Management & Data Enrichment
- Admin Support
- Market & Competitor Research
- Prospect List Building
- Virtual Assistance

Professional Experience

- Supported clients across North America, Europe, Australia and the Middle East.
- Built targeted prospect databases aligned with ideal customer profiles.
- Verified contact information and maintained CRM-ready records.
- Delivered organized research with quick turnaround and high attention to detail.

Tools

- Apollo, LinkedIn Sales Navigator, Clay, ZoomInfo, Clearbit, PitchBook
- ContactOut, Skrapp, SalesQL, NeverBounce
- Microsoft Excel, Google Sheets, ChatGPT, Claude, Gemini

Google Certifications

- Google Analytics Individual Qualification
- Google Ads Search
- Google Ads Display
- Google Ads Video
- Google Ads Apps
- Google Ads Measurement

Education

- BS Information Technology — The Islamia University of Bahawalpur (2021–2025)

